

CIPPME 2019 上海国际包装制品与材料展览会

2019 China International Packaging Products & Materials EXPO

“CIPPME 2019 上海国际包装制品与材料展览会”是亚太地区唯一专注于包装细分行业——包装制品与包装材料的国际专业展会。集中展示创新包装制品与绿色环保新材料，涵盖纸、塑料、金属、无纺布、木质、复合材料、玻璃等包装。自创办至今已成功举办了十二届，展会规模逐年扩大，专业观众成倍增加。10年砥砺前行，使CIPPME成为包装制品与包装材料行业最具权威性、最值得业内信任的国际专业展会。

"CIPPME 2019 China International Packaging Products and Materials Exhibition" is the only procurement grand gathering that focuses on subdivided trade structure of packaging - packaging products and packaging materials, which demonstrates intensively- innovative packaging products and environmentally- protective new materials covering paper, plastic, metal, cloth, wood, glass and other packaging. The exhibition has been successfully hold for twelve sessions according to market demand since founded in 2007, which has been highly appraised by exhibitors and buyers with an exhibition- returning rate of 80% and a growth rate over 30% for its strong professionalism and wide publicity level, balanced development of both domestic and international markets, new products on site closely relating to market pulse as well as complying with customers' demands. It's honored as the most professional platform with the special information of exhibition + trade + market.

◆ 展会基本信息

展会时间：2019年8月14-16日

展馆地址：上海世博展览馆

展览面积：55000平方米

展会宗旨：创新包装 绿色环保

主办单位：上海禾欣展览服务有限公司 中华全国工商业联合会 中国包装行业协会

承办单位：上海禾欣展览服务有限公司

展商数量：来自海外30多个国家和国内20多个省市的600+参展商8月与你相约

观众数量：来自海外40多个国家和国内20多个省市的60000名专业观众到会参观

◆ Exhibition Overview

Date: August 14-16, 2019

Location: Shanghai World Expo Exhibition & Convention Center(Pudong New Area)

Exhibition Area: 55,000 m²

Exhibition Purpose: Innovative packaging, environmentally protective

Sponsor: Shanghai Hexin Exhibition Services Co., Ltd. All-China Federation of Industry and Commerce China Packaging Industry Association

Organizer: Shanghai Hexin Exhibition Services Co., Ltd.

Number of exhibitors: 600 exhibitors from over 30 countries overseas and over 20 provinces and cities domestically will meet with you in September

Number of visitors: 60000 professional visitors from over 40 countries overseas and over 20 provinces and cities domestically will attend the exhibition.

◆ 上届回顾

“CIPPME 2018 第十二届上海国际包装制品与材料展览会”于 2018 年 9 月 19-21 日在上海世博展览馆成功举办，530+行业知名参展商在 50000 平米集中展示了 100 多类，1000 多个创新包装制品与绿色环保新材料。为期 3 天的 CIPPME 2018 第十二届上海国际包装制品与材料展览会共吸引了来自 38 个国家和地区的 46570 名观众，境外观众人数占比 37%，主要来自美国、英国、意大利、加拿大、德国、法国、澳洲、丹麦、日本、葡萄牙、韩国、新加坡、拉托维亚、泰国、俄罗斯、爱尔兰、菲律宾、马来西亚、印度、越南、埃及、阿尔及利亚、伊朗、以色列、肯尼亚、科威特、利比亚、墨西哥、摩洛哥、缅甸、巴基斯坦、罗马尼亚、沙特阿拉伯、斯里兰卡、土耳其等。国内观众主要以华东、华南、华北为主，涉及 26 个省市自治区（上海、江苏、浙江、山东、安徽、广东、北京、河北、天津、福建、江西、湖南、台湾、香港、湖北、四川等）。80%以上的展商表示非常满意，认为观众质量很高，展会专业性强，表示下届继续参展。高端创新包装制品与绿色环保新材料是本届展会两大亮点。

◆ Past Events

The CIPPME 2018 China International Packaging Products and Materials Exhibition were successfully held in Shanghai World Expo Exhibition & Convention Center on September 19-21, 2018. More than 530 industry leading companies in the exhibition hall of 50,000 m². Over 1000 kinds of high-end packaging products and materials (226 of them made their first appearance). A total of 46,570 professional visitors had been attracted to visit the exhibition. They came from 38 overseas countries (USA, UK, Italy, Canada, Germany, France, Australia, Denmark, Japan, Portugal, South Korea, Singapore, Latvia, Thailand, Russia, Ireland, the Philippines, Malaysia, India, Vietnam, Egypt, Algeria, Iran, Israel, Kenya, Kuwait, Libya, Mexico, Morocco, Myanmar, Pakistan, Romania, Saudi Arabia, Sri Lanka, Turkey, etc.), 26 domestic provinces and cities (Shanghai, Jiangsu, Zhejiang, Hong Kong, Taiwan,

Shandong, Anhui, Guangdong, Beijing, Hebei, Tianjin, Fujian, Jiangxi, Hunan, Hubei, Sichuan, etc.). More than 80% of the exhibitors said they were with professional visitors, and they would like to join the next exhibition. High-end innovative packaging products and new green packaging materials are two highlights of the exhibition.

◆ 支持媒体

中国包装网、印刷包装网、中华印刷包装网、食品产业网、我要包装网、中国纸包装工业网、包装与用户网、科印印刷网、慧聪印刷网、中国纸包装工业、包装与设计、中国包装工业报、食品安全包装报、中国医药包装导报、包装与食品机械、中国纸网、中国酒业、油墨产业网、《中国标签与标贴》。

Media Partners:

China Packaging, Paper Packaging Industry, Plastic Packaging, Metal Packaging, Package & Design, China Packaging Industry, Food Safety Packaging News, China Medical Packaging Herald, paper.com.cn, China Alcoholic Drinks Industry, ymcy.ibicn.com, and China Labels and Labeling.

◆ 目标观众

通过参观 CIPPME2019, 你将可以寻找到更适合你的商品的创新包装。

下列各行业的生产厂商、制造商、经销商、出口贸易商决策人将亲临展会现场。

- 各类快消品、食品、酒类、肉类、盐、果蔬、饮料、糖果、乳品、咖啡、烟草、烘焙、外卖等
- 药品、保健品、茶叶、香水、化妆品、精油、面膜、农药、洗涤用品
- 各类电商、综合电商、跨境电商、垂直领域电商、仓储物流、快递、邮政等
- 印刷厂、文化用品、精装书籍、文件夹、证书、相册、台历、金融
- 电子电器、汽车零部件、精密仪器、光电产业、通讯制造业、医疗器械、机械、民航、铁路等
- 艺术品、赠品、礼品工艺品、家居用品、灯饰、珠宝、钟表、眼镜、玩具、文具、体育用品
- 化工、建材、家具、五金、百货、日用品、农产品、厨卫产品
- 纺织品、面料、服装服饰、箱包、鞋类、寝具
- 商场、超市、大卖场、专卖店、酒店、加盟店、外贸公司、传媒公司、广告公司、设计公司
- 从事包装制品包装材料的上下游企业；从事包装制品包装材料的经销商、代理商、加盟商、贸易商
- 包装设计院校、科研单位、金融系统、政府机构、相关商会人士及相关媒体。

◆ Target visitors (purchasers)

By visiting CIPPME2019, you will be able to find the innovative packaging that is more suitable for your merchandise.

The following manufacturers, makers, agents and the decision-makers of traders in various industries will be present at the exhibition.

- All kinds of food, wine, meat, aquatic products, fruits and vegetables, beverages, candy, dairy food, coffee, tobacco packaging, baking, tea, etc..
- Medicine, pesticides, health products, perfumes, cosmetics
- Printing plant
- Electronic appliances, auto parts, precision instruments, optoelectronics industry, communications manufacturing, medical equipment, machinery, etc..
- All kinds of e-commerce, comprehensive e-commerce, cross-border e-commerce, vertical e-commerce, warehousing, logistics, express, postal service, etc..
- Shopping malls, supermarkets, hypermarkets, exclusive shops, franchised outlets
- Gifts, giveaways, crafts, household items, lighting, jewelry, watches, glasses, batteries, toys, cultural and educational supplies, sporting goods
- Chemical engineering, building materials, hardware, various goods, daily necessities, agricultural products, kitchen and toilet products, furniture
- Textiles, fabrics, clothes
- Foreign trade companies, media companies, advertising companies, design companies
- The upstream and downstream enterprises engaged in packaging products and materials; the dealers, agents, Franchisees and traders engaged in packaging products and materials
- Packaging designing institutions, scientific research units, financial system, government agencies, relevant people in the chamber of commerce and related media.

◆ **全方位的推广计划、扩充专业观众覆盖面**

- 合作超过 200+行业媒体、80+协会刊物、30+大众媒体
- 全年参加 60+行业会议、与买家更紧密联系
- 专业 30 人 Call Center 团队，全年呼叫宣传，一对一邀约买家
- 展会自有媒体，微博，微信，官网同步实时发布，转发展商，展会信息，影响近 10 万终端用户
- 全年 50 期 EDM，展商产品信息，展会动态直达 20 万专业观众数据
- 与国际、国内众多展会亮相、扩大海外内买家搜集网络

➤ CIPPME 全球展资源、海量数据库支持，确保国际买家到场采购。

◆ **All- round promotion planning, expansion of coverage of professional visitors**

➤ Cooperation with more than 200+ trade media, 80+ publications of the association and 30+ mass media.

➤ Participation of 60+ industry conferences for a year, keeping close ties with procurers.

➤ Professional Call Center team of 30 people, call promotion for the whole year. Procurers are invited one on one.

➤ The exhibition has its own media, Weibo, WeChat, official website that can be used to release and forward information of exhibitors and exhibitions synchronously in real time, affecting nearly 100000 end- users.

➤ There are 50 EDM yearly for exhibiting product information and dynamic state of exhibitions to reach data of 200,000 professional visitors.

➤ Making appearances in multiple exhibitions internationally and domestically aim to expand procurer collecting networks both at home and abroad.

➤ With support of CIPPME global exhibition resources and vast database, it guarantees that international procurers will go and purchase in the exhibition.

◆ **展品范围**

➤ 包装制品：纸包装制品（礼盒 彩盒 纸箱 纸罐 纸杯 纸桶 纸袋 纸托 展示架）；塑料包装制品（袋 瓶 罐 杯 盒 桶）、吸塑包装、吹塑包装、注塑包装；金属包装制品（罐 盒 瓶）；铝箔容器、布包装、植绒包装制品、皮革包装制品、真空包装、保鲜包装、复合材料包装、竹木包装制品、玻璃包装制品等

➤ 包装材料：纸包装材料、包装印刷用纸（坑纸 装帧纸 防伪纸 水印纸 花纹纸 充皮纸 艺术纸 珠光纸 卡纸 灰板纸 植绒纸 金银卡纸 合成纸 石头纸 淋膜纸 蜂窝纸 瓦楞纸牛皮纸 热敏纸）；塑料包装材料（预涂膜 共挤膜 镀铝膜 复合膜 保护膜 镭射膜 猫眼膜 金葱膜 缠绕膜 热收缩膜 蒸煮膜 保鲜膜 高阻隔膜 拉伸膜 涂布膜 纤维薄膜 封口膜 瓶盖 瓶垫）；布类包装材料（淋膜无纺布 植绒布 装帧布 各类纺织包装面料）；塑胶片材（PVC 片材 PET 片材 PP 片）；EVA EPE epp 泡棉 发泡材料 纸浆模塑 气柱袋 各类包装革

➤ 标签标识（标签 防伪标签 防伪印刷技术 RFID 技术 条码技术 标牌 膜内贴标 热收缩标等）

➤ 奢侈品包装：香水包装、化妆品包装、酒包装、精致食品包装、茶叶包装、烟草包装等

➤ 其它包装材料/辅料：胶粘剂（糊盒胶 覆膜胶 封口胶 热熔胶）油墨、UV 上光油、色母粒、封面材料、烫金材料、电化铝、铝箔、生物降解材料、打包带、打包扣、干燥剂、杯盖、垫片、封箱胶带、丝带、包装软管、托盘、中空板、周转箱、集装袋、编织袋、阀口袋、护角、环保餐具、可再封拉链、栈板。

➤ 各类包装材料加工机械、制盒机械、制袋机械、注塑（吸塑、吹塑）机械、制罐机械、加工生产线、工业自动化、

自动打印贴标系统、RFID 打印贴标应用方案、包装后道加工、包装检测仪器及打包机械。

◆ Exhibits

- Packaging Products: Paper (corrugated boxes, gift boxes, cans, tubes, bags, trays, and showing stands), plastic (bags, bottles, cans, boxes, and barrels), metal (cans, boxes, and bottles), fabrics, bamboo/wood, flocking, leather, glass packaging products, etc.
- Packaging Materials: Paper (paper/cardboard, specialty paper, leatherette paper, art paper, pearl paper, black cardboard, white cardboard, gold and silver cardboard, brown paper, binding paper, and pattern paper), plastic (pre-coating films, composite films, laser films, stretches, shrink films, plastic wraps, co-extruded films, high barrier film, stretch films, aluminum laminated films, coated films, fiber membranes, plastic sheets, etc.), metal, fabrics, wood, and new environmentally friendly packaging materials
- Labels (security labels and various self-adhesive labels)
- Luxury packaging: perfume packaging, cosmetic packaging, wine packaging, fine food packaging, tea packaging, tobacco packaging, etc.
- Other packaging materials/auxiliary materials (adhesives, coatings, resins, inks, color master batches, binding materials, flocking cloth, anodized aluminum foil paper, bronzing films, packing tape, packing buckles, tapes, trays, corner protections, resealable zippers, pallets, hollow boards, packaging machinery, and package testing instruments
- Functional Packaging: Moisture-proof, rust-proof, shockproof, heavy, skin, and logistics packagings
- All kinds of packaging materials production machinery, box making machinery, bag making machinery, injection molding (plastic, blow molding) machinery, iron can manufacturing machinery, processing production line, industrial automation, automatic printing labeling system, RFID printing labeling application program, post-packaging processing, packaging testing equipment and packaging machinery.
- Packaging Services: Design, consulting, processing technology, overall solution, and packaging services.

◆ 展位费用

- 单开口标准展位：国内企业：RMB12800 元/9m²；外资企业：USD3000 美元/9m²；
- 双开口标准展位：国内企业：RMB14080 元/9m²；外资企业：USD3300 美元/9m²；
- 单开口形象展位：国内企业：RMB14800 元/9m²；外资企业：USD3500 美元/9m²；
- 双开口形象展位：国内企业：RMB16280 元/9m²；外资企业：USD3850 美元/9m²；

➤ 特装展位：（36 平方米起租）国内企业：1200 元/平方米；外资企业：300 美元/平方米

会刊	封面：¥20000 元	封底：¥12000 元	封二：¥10000 元
广告	封三：¥8000 元	扉页：¥10000 元	彩页：¥5000 元
现场	入场证：¥10000/万个		充气拱门：¥15000 元(15m)
	入场证挂绳：¥8000/万条		手提袋：¥10000 元/万个
广告	门票：¥8000 元/万张		广场背板：¥20000 元 (4mX6m)
	外墙条幅：¥10000 元/条		研讨会：¥8000 元/每场·45 分钟

◆ Booth Fees

- Single-open standard booth: domestic enterprises: RMB12800/9m²; foreign-funded enterprises: USD3000/9m²;
- Double-open standard booth: domestic enterprise: RMB14080/9m²; foreign-funded enterprise: USD3300/9m²;
- Single-open luxury booth: domestic enterprises: RMB14,800/9m²; foreign-funded enterprises: USD3,500/9m²;
- Double-open luxury booth: domestic enterprises: RMB16280/9m²; foreign-funded enterprises: USD3850/9m²;
- Indoor Clearing Ground: (starts at 36 m²) domestic companies: ¥1200/m²; foreign-funded companies: \$300/m².

(The standard booth includes a consultation desk, two folding chairs, a power outlet, two spotlights, and a wastebasket. The luxury booth includes furniture in a standard booth and adds a glass round table and two leather chairs. Indoor Clearing Ground only provided with exhibition space, security and cleaning services; without any facilities, and without any special equipment management fees or electricity charges.)

Event Directory Advertising

Cover	¥20000	Back Cover	¥12000	Inside Back Cover	¥8000
Inside Front Cover	¥10000	Title Page	¥10000	Color Page	¥5000

Advertise in the exhibition site

Visit card ad. : ¥10000/per 10 thousand	Air- filling arch: ¥15000(15m)
Floating air ball: ¥10000/per piece	Packaging bag: ¥10000/per ten thousand bags
Visitor invitation: ¥8000/ per 10 thousand	Exhibition board: ¥10000 (4mX6m)
Visitor card lanyard ad.: ¥8000/per 10 thousand strips	Lease meeting room: ¥8000/per time. 45 minutes

◆ 参展细则

1. 填写参展申请表传真、扫描或邮寄至组织单位;

2. 参展商应在确认展位后 3 个工作日内将参展费用汇入大会指定账户;
3. 展位落实原则顺序: “先申请, 先付款, 靠前安排, 以参展申请合约表提交先后顺序为准” ;
4. 参展商在汇出参展费用后, 请将银行汇款单传真或扫描至组织单位;
5. 参展商只有在规定期限内支付展位费用, 所定展位才能得到最终确认;
6. 组织单位收到参展申请及参展费用后, 将于 2019 年 7 月 14 日发送《参展商手册》给参展商;

◆ **Rules and Regulations**

1. Please fulfill the Exhibitor Application Form and mail/fax it to the organizer;
2. Participation fees should be wire transferred or paid to the organizer 3 days after application;
3. Allocation sequence of booth: “First apply, first pay, first be arranged”, 10% extra fee for a double sided open booth;
4. Please fax the bank transfer to the organizer after payment of all participation fees;
5. The booth will only be reserved after payment is made within the prescribed period;
6. After receiving the Exhibitor Application and participation fees, the organizer will mail an Exhibitor Manual to the exhibitors on July 14, 2019.

◆ **参展办法**

贵单位若报名参展, 请填妥《参展申请表》, 加盖章后传真、扫描或邮寄至大会组委会:

上海禾欣展览服务有限公司

联系人: 林辰

电话: 021-64880733

QQ: 671040505

传真: 021-64886800

邮箱: cippme@proexpo.cn

手机/微信: 18049862162

网址: www.cippme.com

地址: 上海市闵行区莘福路 388 号莘东置业大厦 1 号楼 801 室



微信公众账号

◆ **How to Participate**

Please fulfill the “Exhibitor Application Form” and mail/fax it after stamped to the organizing committee:

Shanghai Hexin Exhibition Services Co., Ltd.

Tel:+0086-021-64880733

Mobilephone: +0086(0)18049862162

Fax:+0086-021-64886800

E-mail:cippme@proexpo.cn

Contact: Lin Chen

Website:http://www.CIPPME.com/



public account
WeChat

Address: Room 801, NO.1 , XinSongZhiYe Building, XinFu Road 388, Minhang District, Shanghai