

Engagement in Action!

BE AMONG THE
FIRST 20 TO FAX THE
REGISTRATION AT THE BACK
AND ENJOY 20% DISCOUNT
前20名回传报名表参会者将享受
20%的优惠



Aon Engagement Symposium 怡安雇主品牌高峰论坛

preceded by Manchester United China Tour Match
观看精彩曼联球赛

July 25-26, 2012 - Shanghai
2012年7月25-26日, 上海

Aon is the principal sponsor of Manchester United.
怡安是曼联俱乐部的首席赞助商

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AON

Risk. Reinsurance. Human Resources.



THIS IS YOUR EXCLUSIVE INVITATION TO ENGAGEMENT IN ACTION!

尊敬的阁下，我们邀请您参与一场由怡安独家呈现的盛会！

Prepare yourself for action and an exclusive opportunity with Aon and Manchester United! Aon is taking the opportunity of Manchester United's China Tour to invite you to a series of events that will showcase best practices in engagement from Manchester United, Aon, and Aon Hewitt's Best Employer Award winners!

We cordially invite you to a two-day event on 25-26 July.

On the first day, you will experience the excitement of a match between Manchester United, the world's most successful sports franchise, and Shanghai Shenhua in Shanghai.

On the following day, you will join guest speakers and senior peers for a discussion with Manchester United, Aon and some of Asia's most successful companies, including AstraZeneca, Alibaba, Baosteel, General Electric and Shanghai Telecom among many others, on:

ENGAGEMENT IN ACTION A JOURNEY TO HIGH PERFORMANCE

Why you should participate:

The Symposium agenda, designed for an audience of CEOs and Senior HR & Business Executives features speakers from Aon Hewitt's Best Employer Award winners, as well as Manchester United and Aon leaders. Come, learn from the best and share your own experience on engaging Customers, Colleagues and Community in an effort to deliver Engagement, Innovation, Leadership and High Performance.

Symposium topics include:

- Engaging Fans, Players and the Community with a Winning Team – Manchester United
- Developing an Employer Brand
- Engaging Employees through Wellness
- Pass It On – Creating A Global Engagement Campaign – Aon
- A Better Place to Work – The Role of Engagement
- Flex Benefits: Providing Choice to Drive Engagement
- Employee Retention through Learning and Development
- The Role of Rewards in Attraction & Retention
- Improving Engagement One Step At a Time
- Transforming the Employee Value Proposition
- The Best Employer Journey

Each registration entitles you to ONE Full-Day Symposium seat, TWO pre-match hospitality and dinner tickets, and TWO match tickets.

Seats are limited, so book your place early to ensure participation!

准备好接受怡安和曼联带给您绝无仅有的，足球与商业相结合的饕餮盛宴？作为曼联首席赞助商，怡安正全力带给您一系列活动来展示我们对于团队精神和激情的理解！

我们诚挚的邀请您参加我们将在7月25日和7月26日开展的双日峰会。

在第一天您将体验由曼联俱乐部带来的足球盛会。

第二天的峰会更是不能错过。您将和曼联俱乐部的管理者以及来自中国和亚太一流大公司的人力资源先行者们零距离交流。我们邀请来的嘉宾有：阿斯利康，阿里巴巴，宝钢集团，GE，上海电信以及其他更多领先公司……

通往高绩效组织之路 – 建立双赢雇主品牌

为什么您要参加：

峰会议程针对CEO和人力资源管理者们，分享曼联俱乐部、历届怡安翰威特最佳雇主以及怡安集团在如何与客户建立战略伙伴关系，提升员工敬业度，并致力于社会发展方面的实践与经验。这三元素的有机结合将引领公司的创造力和领导力，最终促使公司成为一个高绩效的组织。

此次峰会议题涵盖：

- 打造曼联俱乐部 – 曼联
- 创建亲善的雇主品牌
- 快速提高员工敬业度
- Pass It On – 制作全球敬业度运动
- 更多赋权，更优福利
- 提供员工学习和发展的意义
- 高收入回报=高吸引和高留用？
- 打通敬业度的高速提升通道
- 通往高绩效之路—持续给雇主品牌增值

每位报名成功者专享一个全天峰会席位，曼联赛前欢迎晚宴二席以及曼联队申花球票二张。

席位有限，先到先得。

Hot of the Press: Japanese midfielder signs for United!

热点新闻：日本明星中场球员签约曼联！



Shinji Kagawa:

"The Premier League is the best league in the world and Manchester United is such a massive club, I can't wait to start playing!"

香川真司:

"英国超级联赛是世界上最好的足球联赛，曼联又是那么棒的一个俱乐部，我已经等不及要在这片球场上踢球了！"

Programme 日程

Wednesday, 25 July 2012 - Hospitality and Match

5:30pm - 7:30pm	Pre-match Hospitality and Dinner, Regal Hotel Shanghai
8:00pm	Manchester United versus Shanghai Shenhua Match, Shanghai

Thursday, 26 July 2012 - Symposium Intercontinental Hotel, Shanghai

9:00am - 9:15am	Welcoming Address and Manchester United Opening Video
9:15am - 10:00am	Engaging Fans, Players and the Community with a Winning Team – Interview with John Shiels, Chairman of the Manchester United Foundation
10:00am - 11:00am	Morning Workshops <ul style="list-style-type: none">• Developing an Employer Brand – TBA• Improving Engagement One Step at a Time – TBA• Engaging Employees through Wellness – General Electric
11:15am - 12:00pm	Pass It On – Creating A Global Engagement Campaign – Phil Clement, Global Chief Marketing Officer, Aon plc
12:00pm - 1:15pm	Lunch and Networking
1:15pm - 2:00pm	Making BaoSteel a Better Place to Work – BaoSteel
2:00pm - 3:00pm	Afternoon Workshops <ul style="list-style-type: none">• Providing Choice through Flex benefits – AstraZeneca• Employee Retention through Learning and Development – Shanghai Telecom (TBC)• The Role of Rewards in Attraction & Retention – Alibaba
3:15pm - 4:00pm	Transforming the Employee Value Proposition – TBA
4:00pm - 4:30pm	Engagement Trends: A Journey to High Performance – Aon Hewitt Global and Regional Engagement experts

2012年7月25日(周三) - 欢迎晚宴和足球盛会

5:30pm - 7:30pm	赛前“足球之夜”欢迎晚宴, 东亚富豪酒店
8:00pm	曼联 vs 上海申花

2012年7月26日(周四) - 峰会 上海浦西洲际酒店

9:00am - 9:15am	开场影像: 曼联俱乐部吸引球迷, 球员和并服务于社区
9:15am - 10:00am	打造冠军俱乐部 – John Shiels, 曼联基金会主席
10:00am - 11:00am	建立雇主品牌 (自由选择分论坛) <ul style="list-style-type: none">• 打造亲善的雇主品牌 – 邀请中• 快速提高员工敬业度 – 邀请中• 员工健康管理提升员工工作满意度 – GE
11:15am - 12:00pm	Pass It On – 创造全球范围的员工敬业度项目 – 怡安集团
12:00pm - 1:15pm	午餐
1:15pm - 2:00pm	创建优秀的宝钢文化 – 宝钢集团
2:00pm - 3:00pm	雇主品牌的新诠释 (自由选择分论坛) <ul style="list-style-type: none">• 更聪明的福利: 更多赋权 – 阿斯利康• 学习和发展, 高效的员工留用方法 – 上海电信• 销售人员高回报等同于高吸引和高留用 – 阿里巴巴
3:15pm - 4:00pm	雇主品牌的新变革 – 邀请中
4:00pm - 4:30pm	通往高绩效之路, 持续给雇主品牌增值 – 怡安翰威特

Venues 地点

Regal Hotel 东亚富豪酒店: 800 Ling Ling Road 零陵路800号

Shanghai Stadium 上海体育场: 666 Tian Yao Qiao Road 天钥桥路 666号

Intercontinental Hotel 洲际酒店: 500 Hengfeng Road 恒丰路500号

Registration form 报名表

Fill the Participant's information and fax to +86 21 6391 6766

请将填写完毕的报名表传真至+86 21 6391 6766

Participant 参会者 1

Name 姓名: _____

Title 职务: _____

Company 公司: _____

Email 电邮: _____

Telephone number 电话: _____

Participant 参会者 2

Name 姓名: _____

Title 职务: _____

Company 公司: _____

Email 电邮: _____

Telephone number 电话: _____

Your Investment 参会费用

- Standard rate: US\$1,100 per person (RMB 7,000 per person) 标准价格: 人民币7,000元/每人或美金1,100元/每人
- Early bird rate: US\$990 per person (RMB 6,300 per person). Available until 30 June 2012. 优先注册优惠价: 人民币6,300元/每人或美金990元/每人 (仅限6月30日之前的注册嘉宾)
- 20% discount for 2 or more participants from the same company, US\$880 per person (RMB 5,600 per person). 一家公司同时注册2位或2位以上参会者将享有20%优惠, 880美金/人 (人民币5,600元/人)

Please select your preferred mode of payment 请选择付款方式

- Payment by cheque with invoice 公司转账
- Online credit card payment 信用卡线上支付
- Other (Please specify) 其他 (请注明) _____

Payment Terms 付费条款

Full payment details and online payment facilities will be communicated when registration is confirmed. 详细的付费信息和线上支付将在您完成注册后呈现。

Cancellation Policy 因故不能参加

- 70% refund if cancellation is made more than 10 working days prior to the event. 提前10个工作日书面通知怡安取消参会, 将获70%退款
- No refund will be made if cancellation is made less than 10 working days prior to the event. However, replacement of participation is allowed. 活动开始前10个工作日内通知怡安取消参会, 可派他人代为参会, 但恕不退款
- Aon shall reserve the right to modify the event schedule and program. 怡安保留调整峰会安排的权利

Contacts 联系我们

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