



# 2019 · 第八届“中信戴卡杯”国际车轮设计大赛征集公告 / The 8th “CITIC DICASTAL CUP” International Wheel Design Competition

发表于2019-03-19 / 江苏长三角轮毂科技有限公司

## 一、大赛背景

中信戴卡股份有限公司作为全球领先的铝合金车轮制造商，是集铝车轮制造、汽车底盘、动力总成、车身零部件制造、装备制造、产品表面处理、模具制造为一体的大型汽车零部件企业集团。中信戴卡公司将继续加大科技研发力度，不断做优做强中信戴卡品牌，全力将中信戴卡公司打造成为世界一流的汽车零部件研发和制造企业，努力为提高我国汽车工业的整体水平发挥更加积极的作用。此次“中信戴卡杯”国际车轮设计大赛，旨在与设计同仁一起促进中国工业设计发展，发挥工业设计创新引领作用，通过车轮创新来改进未来驾驶，为用户创造更好的出行体验与驾驶自由。



## 二、大赛主题 创领未来

### 三、设计任务书

#### 戴卡：2030-车轮移动系统

2030年，在共享汽车、自动驾驶的时代，我们探索了未来智慧出行的方式。届时全自动化汽车、先进机器人和人工智能有望融入人们的日常生活，车轮在未来智慧出行的全新服务领域发挥显著的作用。

我们需要对“2030年-车轮移动系统”进行创意构思，将对车轮移动系统的探索作为起点来进行研究设计，您的设计可以指向未来全新的交通工具，满足用户的情感需求，给用户带来更多的出行乐趣与自由。

#### 四、时间表

2019年3月11日 大赛正式启动 © 设计在线.中国  
2019年5月31日 作品征集提交截止,参赛选手提交设计版面  
2019年6月14日 公布入围选手名单及作品  
2019年6月30日 入围选手作品提交3D文件  
2019年7月28日 由中信戴卡统一完成1:1模型制作  
2019年8月3日 最终评选;公布最终获奖名单  
2019年8月15日 举行颁奖仪式;参加设计沙龙

#### 五、作品要求

请参赛选手仔细阅读如下内容后认真填写参赛申请表(文件名称:学校/单位简称-选手姓名),然后提交下列内容:  
方案展示A3幅面大小[420×297mm]一张、CMYK模式、JPEG格式且分辨率不低于300DPI,排版形式横向排版;(文件名称:学校/单位简称-选手姓名-作品名称,举例:ABCD-EFG-HIJK);内容中必须包含:作品名称、车轮正面45度效果图、正视效果图、装车效果图、设计意象图、概念草图、爆炸细节图(建议)、文字说明等内容;  
3D数字模型文件:(文件名称:学校/单位简称-选手姓名-作品名称,举例:ABCD-EFG-HIJK):igs或stp格式3D数据;色彩设计定义文件;  
作者有效身份证件的电子扫描文件(文件名称:姓名-身份证)以及作者近照(文件名称:姓名-照片)各一份(JPG格式、分辨率不低于300DPI、生活照艺术照均可);  
以上所有文件打包为RAR格式,文件单个附件尺寸请控制在15 MB以内,可发送多个附件;  
大赛作品请投递邮箱:sylgcy@163.com;

#### 六、参赛资格及要求

##### 参赛资格

设计专业学生和团队  
OEM设计工作室  
独立设计工作室  
个人设计师  
汽车供应商

##### 参赛要求

参赛作品须是参赛者为此场比赛亲自创作,并是尚未以任何形式公开发表的原创设计。作品不得有抄袭成份,否则自动失去参赛资格,获奖作品在公示其间,经举报查实,将剥夺其所获之奖项。  
为保证评审的公正性,在作品正面及背面不可以出现参赛内容以外的任何文字和标记。  
每位参赛者或团队最多提交3份设计作品。

#### 七、奖项设置

**金奖** 1名 奖金:6万元 获奖证书1本,奖杯1座  
**银奖** 3名 奖金:3万元 获奖证书1本,奖杯1座  
**铜奖** 6名 奖金:1万元 获奖证书1本,奖杯1座  
**优胜奖** 30名 奖金:0.3万元 获奖证书1本 © www.dolcn.com

获奖者将受邀参观戴卡未来工厂以及创新中心  
获奖者将获得优先招聘资格  
金、银、铜奖获得者将受邀前往上海参加颁奖典礼,并报销路费及相关费用

#### 八、作品评选标准

主题表达:作品的设计主题需要与大赛主题相符合,体现设计师对主题的理解和把握能力;  
创意概念:前瞻性的设计理念引领产品发展趋势,创造性思维来体现作品的设计价值;  
设计质量:一份优秀的作品在美学表达、手法表现、色彩搭配、表面处理等方面同样重要;  
发展潜力:结合科技和技术,有进一步研究的潜力表现;

## 九、注意事项

参赛作品的所有权属于主办机构，未经主办机构许可得奖者不得擅自公开发表其作品。

参赛者独立承担参与本次赛事的全部责任。

参赛者同意主办机构不须为任何形式的索偿、索赔负责。

奖金为税前，获奖者按国家规定，依法缴纳个人所得税。

若对奖项结果存在争议，将以大赛组委会终审结果为准。

组委会对本次大赛拥有最终解释权。

## 十、大赛组委会联系方式

联系地址：江苏泗阳经济开发区轮毂产业园桂林路6号轮毂大厦A区二楼

邮编：223700

联系人：樊红 电话：18936978580

朱捷 电话：18360245852

电话：0527-80833166

传真：0527-80833158

大赛官方网站：[www.chinacaw.org.cn](http://www.chinacaw.org.cn)

大赛官方邮箱：[sylgcy@163.com](mailto:sylgcy@163.com)

# 2019 · The 8th “CITIC DICASTAL CUP” International Wheel Design Competition

## 1 Competition background

As the world’s leading manufacturer of aluminium alloy wheels, CITIC Dicastal Co., Ltd. is a large automotive parts enterprise group integrating aluminium wheel manufacturing, automotive chassis, powertrain, automotive body parts manufacturing, equipment manufacturing, product surface treatment and mould manufacturing. Dicastal will continue to strengthen its R&D efforts in science and technology for the improvement of its brand. That strives to build Dicastal into a world-class automotive parts research and development as well as manufacturing enterprise, so as to play a more active role in improving the overall level of China’s automotive industry . The 8th ‘CITIC DICASTAL CUP’ International Wheel Design Competition aims to promote the development of industrial design in China with colleagues. That will play the leading role of innovation in industrial design, improve future driving through wheel innovation, and create a better travel experience and driving freedom for users.

## 2 Competition theme

Innovation Leads the Future

## 3 Design task

Dicastal : 2030-Wheel mobile system

In 2030, in the era of shared cars and automatic driving, we explored the way of smart travel in the future. At that time, fully automated automobiles, advanced robots and artificial intelligence are expected to be integrated into people’s daily lives, and the wheels will play a significant role in the new service field of intelligent travel in the future.

We need to conceive the “2030-Wheel Mobile System” creatively, and use the exploration of wheel mobile system as a starting point for research and design. Your design can point to a new vehicle in the future, meet the emotional needs of users, and bring customers more fun and freedom in travelling.

#### 4 Schedule

- Mar. 11, 2019 Kick off the competition event;
- May. 31, 2019 Deadline for work submission, contestants submit design layout;
- Jun. 14, 2019 Announce name list of candidates who survive the first round;
- Jun. 30, 2019 Finalists submit 3D files;
- Jul. 28, 2019 CITIC DICASTAL makes 1: 1 models;
- Aug. 3, 2019 Announcement of the final winners;
- Aug. 15, 2019 Held the award ceremony and design salon.

#### 5 Work requirements

Please read the following carefully and fill in the application form(file name: school/unit for short – name of player)and submit the following contents:

- The plan shows A3 size [420 x 297mm], CMYK mode, JPEG format and resolution not less than 300DPI, layout format horizontal layout (file name: school/unit for short – name of player – name of work, for example: ABCD- EFG-HIJK) .The content must include: the name of work, the 45 degree renderings of the wheel face, the view of the effect diagram, the loading effect diagram, the design image drawing, the concept sketch, the explosion detail drawing (suggestion), the text description and so on.
- Design work and 3D digital model file (file name: school/unit for short – name of player – name of work, for example: ABCD- EFG-HIJK) : igs or stp format 3D digital and color design definition file.

Electronic version of a valid ID card (file name: name of player-ID card) and 1 recent photo (file name: name of player-photo) (JPG format, resolution ratio greater than 300dpi, photo according to life or art).

- All of the above files are packaged in RAR format. Please control the size of the file in a single attachment within 15 MB and you can send multiple attachments.

Official email address: sylgcy@163.com.

#### 6 Competition qualifications

Participants :

Design professional students and teams

OEM design studios

Independent design studios

Individual designers

Automotive suppliers

Requirements :

- The entry must be made by the contestants for the competition and must be an original design that has not yet been published in any form.
- No copyrighted work is allowed in the works, otherwise the entries will be automatically lost. The winners will still be deprived of their awards if any tip-offs during publicity is confirmed.
- In order to ensure the impartiality of the judging, any words or marks other than those required in the competition requirement can not appear on the front and back of the work.
- Each participant or team can submit 3 copies at most of design work.

#### 7 Awards setting

Gold prize Bonus: 60,000 RMB 1 award-winning certificate, a trophy

Silver prize Bonus: 30,000 RMB 1 award-winning certificate, a trophy

Bronze prize Bonus: 10,000 RMB 1 award-winning certificate, a trophy

Entry prize Bonus: 3,000 RMB 1 award-winning certificate

- Winners will receive an invitation to visit the future plant at Dicastal as well as the Innovation Center.

- Winners will receive priority hires.
- Winners of the gold, silver and bronze awards will be invited to attend the ceremony in Shanghai and will be reimbursed for travel expenses and related expenses.

## 8 Evaluation criteria

- Theme Expression : The design theme of the work needs to be consistent with the theme of the competition, reflecting the designer' s ability to understand and grasp the theme.
- Concept originality : Forward-looking design concepts lead the product development trend, creative thinking to reflect the design value of the work.
- Design value : An excellent work is equally important in terms of aesthetic expression, tactical performance, color matching, and surface treatment.
- Development potentiality : Combined with science and technology, there is potential for further research.

## 9 Announcements

- The ownership of the entry belongs to the host institution, and the winner of the entry should not be allowed to make any public announcement without the permission of the host institution.
- Participants are solely responsible for participating in this event.
- The Contestants agree that the Organizer is not responsible for any claim or claim of any kind.
- The Bouns is pre-tax, and the winners must obey state regulations and relevant laws to pay individual income tax.
- If there is any dispute over the result of the award, the final result of the competition shall be based on the decision of organizing committee.
- The organizing committee has the final interpretation right of this contest.

## 10 The information of committee

- Address : Guilin Road No.6 ,the second floor of A Zone of Wheel Building, Siyang Economic Development Zone,Jiangsu
- Postcode : 223700
- Contact : Hong Fan Tel : 18936978580  
Jie Zhu Tel : 18360245852
- Tel : 0527-80833166
- Fax : 0527-80833158
- Official website : [www.chinacaw.org.cn](http://www.chinacaw.org.cn)
- Official email : [sylgcy@163.com](mailto:sylgcy@163.com)

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