



2012中国国际供热及热动力技术展览会
China International Exhibition on Heating and Heat
Power Technology 2012

第十届中国（上海）国际锅炉、辅机及工艺设备展览会
The 10th China (Shanghai) International Exhibition
on Boiler Technology



展后报告 Show Report

2012 • 10 • 31-11 • 2

中国 • 上海世博展览馆
Shanghai World Expo Exhibition & Convention Center
Shanghai, PR China

主办单位 Organizers:

中国电器工业协会工业锅炉分会 Industrial Boiler Branch of China Electrical Equipment Industrial Association (CIBB)
上海工业锅炉研究所 Shanghai Industrial Boiler Research Institute (SIBRI)

承办单位 Co-organizers:

雅式展览服务有限公司 Adsale Exhibition Services Ltd
北京雅展展览服务有限公司 Beijing Yazhan Exhibition Services Ltd

支持单位 Supporter:

中国节能协会 China Energy Conservation Association

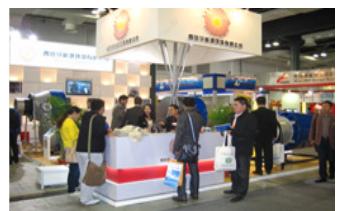
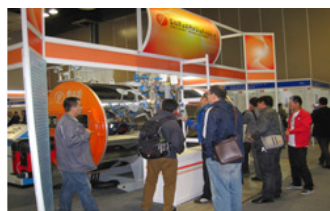
名誉赞助单位 Honorary Sponsors:

中国电器工业协会 China Electrical Equipment Industrial Association
中华锅炉协会 Chinese Boiler Association
上海电气（集团）总公司 Shanghai Electric (Group) Co., Ltd

供热管道及管道生产技术专区 Heating Pipes and Pipes Manufacturing Technologies Zone

支持单位 Supporters:

上海塑料行业协会 Shanghai Society of Plastics Industry
上海市化学建材行业协会 Shanghai Chemical Building Material Trade Association



※ 展会概况 Show Information

● 展览面积 Exhibition Area: 8,500 平方米 sqm

● 参展商数目 No. of Exhibitors: 108

● 参展国家及地区数目 No. of Exhibiting Countries/Regions

八个国家及地区, 包括芬兰、法国、德国、意大利、西班牙、美国、中国及香港特别行政区

8 countries/regions from Finland, France, Germany, Italy, Spain, USA, PR China and HK SAR



● 参展商按产品分类 Exhibitors Analysis by Product Category

产品分类 Product Category	百分比(%)
各类锅炉 Various Kinds of Boiler	24%
燃烧器及相关产品 Burners and Related Products	14%
锅炉辅机 Boiler Auxiliaries	21%
节能减排产品及技术 Energy Conservation & Emission Reduction Products & Technologies	11%
锅炉生产装备及技术、咨询及检验服务 Boiler Manufacturing Equipment & Technology, Consulting & Testing Services	4%
其它供热产品(例如热泵、电磁热水泵、导热油电加热器、储能设备等) Other Heating Equipment (eg. heat pump, electromagnetism hot water pump, thermal oil heaters, energy storage device, etc)	6%
供热管道及管道生产技术 Heating Pipes and Heating Pipes Manufacturing Technologies	8%
其它 Others	12%

● 参展商反馈 Exhibitors' Opinions



参展商表示观众质量为好至非常好

Exhibitors commented the quality of visitors from good to excellent



参展商表示观众数量为满意至好

Exhibitors commented the quantity of visitors from satisfactory to



参展商成功地推广新产品 / 服务

Exhibitors managed to promote new products/technologies



参展商成功地建立新客户关系

Exhibitors managed to establish new business relations



参展商表示展会有助推广公司形象

Exhibitors indicated that the show helped to promote their company images

● 部分开幕式出席嘉宾 Major VIPs Attended Opening Ceremony

● 国家质量技术监督检验检疫总局特种设备安全监察局——刘朝申副局长

Mr LIU Chaoshen – Deputy Secretary of the State Administration of Quality Supervision, Inspection and Quarantine of Special Equipment Safety Supervision Bureau

● 中国电器工业协会副秘书长——白文波先生

Mr BAI Wenbo – Vice-President of the China Electrical Equipment Industrial Association

● 上海电气(集团)总公司常务副总裁——王强先生

Mr WANG Qiang – President of Shanghai Electric (Group) Co., Ltd

● 上海市质量技术监督局总工程师——朱明先生

Mr ZHU Ming – Engineer of the Shanghai Quality Engineering Supervision Bureau

- 国家质量技术监督检验检疫总局特种设备安全监察局节能监察处处长——冷浩先生
Mr LENG Hao - Director of the State Administration of Quality Supervision, Inspection and Quarantine of Special Equipment Safety Supervision Bureau
- 上海市经济和信息化委员会节能与综合利用处处长——原清海先生
Mr YUAN Qinghai – Director of Shanghai Municipal Commission of Economy and Information Technology Energy Saving and Comprehensive Utilization Department
- 中国电器工业协会工业锅炉分会理事长——柳振铎先生
Mr LIU Zhengduo – President of the Industrial Boiler Branch of China Electrical Equipment Industrial Association (CIBB)
- 上海工业锅炉研究所所长——沈欣先生
Mr SHEN Xin – Director of Shanghai Industrial Boiler Research Institute (SIBRI)

※ 观众分析 Visitor's Analysis

为期三天的展览会接待了来自中外观众共 **5,823** 人次，其中包括来自：澳大利亚、缅甸、喀麦隆、芬兰、法国、德国、危地马拉、香港、印度、印尼、伊朗、意大利、日本、哈萨克斯坦、韩国、马来西亚、毛里求斯、蒙古、中国、巴基斯坦、巴拿马、菲律宾、俄罗斯、沙特阿拉伯、塞舌尔、斯洛文尼亚、西班牙、台湾、泰国、阿联酋、土耳其、美国等 **32** 个国家及地区的观众。

5,823 buyers came from **32** countries/regions, including Australia, Burma, Cameroon, Finland, France, Germany, Guatemala, Hong Kong, India, Indonesia, Iran, Italy, Japan, Kazakhstan, Korea, Malaysia, Mauritius, Mongolia, PR China, Pakistan, Panama, Philippines, Russia, Saudi Arabia, Seychelles, Slovenia, Spain, Taiwan, Thailand, Turkey, the United Arab Emirates and the USA.

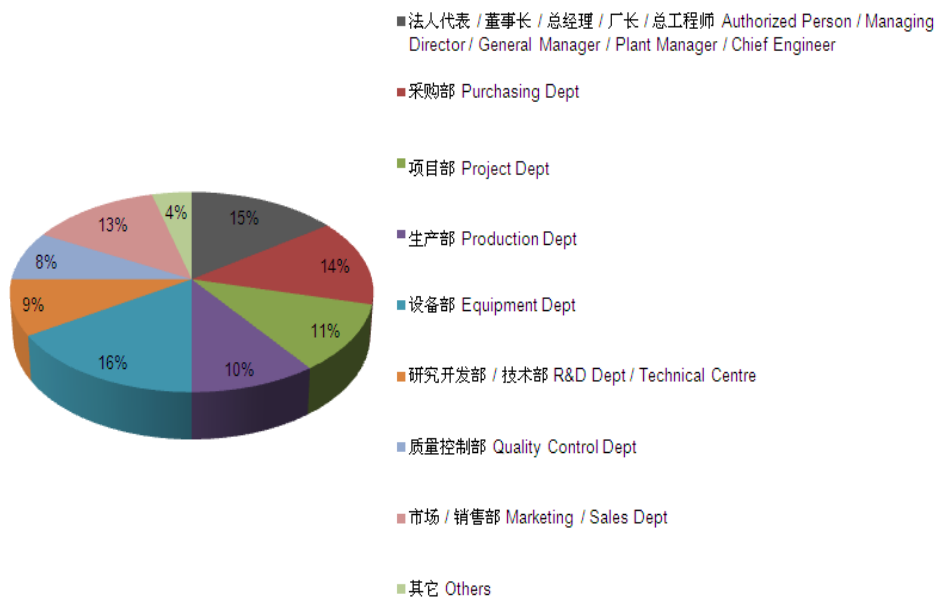
● 观众按行业分类 Visitors by Business Sectors

业务性质 Business Category	百分比(%)
工业用户 Industrial End-users (包括: 食品、酒 / 啤酒 / 饮料、漂染、纺织、造纸、木材加工厂、石油、化工、汽车等 including food, wine / beer / drinks, textile, dyeing & finishing, paper making, wood processing, petroleum, chemical, automobile, etc.)	13%
商业用户 Commercial Users (包括: 房地产、酒店宾馆、饭店、度假村、会所、学校等 including real estate, hotels, restaurants, resorts, clubs, schools, etc.)	11%
能源及环保行业 Energy and Environmental Protection Sector (包括: 热电厂/发电厂、环保节能工程公司、合同能源管理公司等 including heat & power plants / power plants, environmental protection & energy saving engineering companies, energy management contracting companies, etc.)	9%
供热产品生产企业 Heating Products Manufacturers (包括: 锅炉、热泵及其它供热产品生产企业 inclusive of manufacturers of boilers, heat pumps and other miscellaneous heating products)	36%
供热管道生产商、经销商和用家 Heating Pipes Manufacturers, Dealers and Users	11%
设计院及研究所 Design Institutes and Research Institutes	7%
其它 Others	13%

● 观众按地区分类 Visitors by Geographical Area



● 观众按职位分类 Visitors by Job Functions



● 部分主要知名观众及买家 Major Renowned Visitors & Buyers

A. 工业用户 Industrial End-users

- 阿克苏诺贝尔 Akzo Nobel
- 比亚迪 BYD
- 中船重工新能源集团 CSIC New Energy
- 大庆油田 Daqing Oil Field
- 临邑澳泰纺织 Freedom Denim
- 金海纸制品 Goldhai Paper
- 河南三剑客奶业 Henan Sunjock Dairy
- 海天轻纺 HTT
- 雀巢 Nestle
- 农夫山泉 Nongfu Spring
- 红双喜冠都体育用品 Double Happiness
- 广得利保健品 Guangdeli Health Products
- 好侍味之素食品 Haoshiweizhi
- 日轮汽配 Nichirin Automobile Accessories
- 上海中纺热电厂 Shanghai Textile Thermal Plant
- 太太乐食品 Totole Food
- 辛普劳食品 Simplot China
- SK 建设上海采购中心 SK E&C
- 苏威 Solvay
- 康师傅 Tingyi (Cayman Islands)
- 统一 Uni-President
- 亚龙纸制品 Yalong Paper Products
- 伊利 Yili

B. 商业用户 Commercial Users

- 上海工商外国语学院附属中学 Affiliated Middle School Of SICFLI
- 长甲地产 CJ Land
- 上海外高桥皇冠假日酒店 Crown Plaza Hotel
- 甘肃阳光大酒店 Gansu Sunshine Plaza Hotel
- 香港风水隆国际置业 Hong Kong F-S-Long Intl. Real Estate
- 如家酒店 Home Inns & Hotels Management
- 苏州金鸡湖凯宾斯基大酒店 Kempinski Hotel Suzhou
- 上海嘉汇华美达广场大酒店 Ramada Plaza Hotel
- 上海紫竹小镇 Shanghai Lomo Town
- 维也纳国际酒店 Vienna Hotel Group

C. 能源及环保行业

Energy and Environmental Protection Sector

- 华联合电力工程 China United Electrical Engineering
- 中国华电工程 China Huadian Engineering
- 海宁东山热电 Dongshan Haining Thermoelectric
- 美国绿色能源 Greenworld Energy Solutions
- 河南热电厂 Henan Thermal Power Plant
- 国家电网公司运行分公司上海管理处 Shanghai Management Office, Grid Operation Branch of State Grid Corporation Of China
- 天津第一热电厂 Tianjin First Thermal Power Plant
- 上海中芬热力供应 Shanghai Sinofinn Heat Supply
- 上海青浦工业园区热电 Shanghai Qingpu Industrial Zone Cogeneration
- 上海莘庄工业区供热 Shanghai Xinzhuang Industry Park Heat Supply
- 上海外高桥热力 Shanghai Waigaoqiao Thermal
- 上海奉贤南桥新城能源中心 Shanghai Fengxian Nanqiao Energy Center
- 上海石洞口电力 Shanghai Shidongkou Electric
- 上海申能星火热电 Shanghai Energy Group Spark Power Plants

D. 设计院及研究所

Design Institutes and Research Institutes

- 同济大学建筑设计研究院 Architectural Design & Research Institute of Tongji University
- 中船第九设计研究院 China Shipbuilding NDRI Engineering
- 中国轻工业成都设计工程 Chengdu Engineering Co., Ltd. of China Light Industry
- 南京汽轮机电力工程设计院 Nanjing Turbine Power Station Engineering Design Institute
- 苏州热工研究院 Suzhou Nuclear Power Research Institute
- 上海发电设备成套设计研究院 Shanghai Power Equipment Research Institute
- 上海医药工业研究院 Shanghai Institute of Pharmaceutical Industry
- 申港电力研究所 Shengang Electric Power Institute

● **专业观众好评 Compliments from Trade Visitors**

农夫山泉股份有限公司 采购中心设备采购部
Nong Fu Spring - Equipment Purchasing
Department of Purchasing Center
饶金苏 设备采购主管
Mr RAO Jinsu, Equipment Purchasing
Supervisor

我已经是第二次来参观展览会了,这次参观让我获取很多节能减排产品方面的产品信息。展览会十分专业,我感觉很满意,明年还会继续参观。
This is my second time to visit this exhibition. I manage to collect lots of information about energy conservation & emission reduction technologies through the visit. The exhibition is very professional and I am very satisfied, I will continue to visit the exhibition next year.

苏州金鸡湖凯宾斯基大酒店
Kempinski Hotel Suzhou
桂华枫 总工程师
Mr GUI Huafeng, Chief Engineer

通过参观本届展览会我收获了很多新的供热产品信息和接触到相关优质的供应商,为公司开设新的酒店做好了充分的准备。
I have gained ample information on latest heating products and reached relevant high quality suppliers by visiting this exhibition, hence enabling us to have full preparation for opening new hotels.

上海中芬热力供应有限公司
SINOFINN Electric Engineering Corp.
沈义 锅炉工程师
Mr SHEN Yi, Boiler Engineer

本次参观让我了解到最新供热设备市场信息,特别是关于锅炉、相关配件和环保方面的,作为采购参考。
This visit allows me to understand the newest heating equipment market information, especially about boilers, boiler auxiliaries and environmental protection aspects, serving as my procurement reference.

※ **同期活动 Concurrent Events**

A. 2012 工业锅炉行业节能减排新产品、新技术研讨与推广会

The 2012 Seminar on New Products and Technology of Energy Conservation & Emission Reduction for Industrial Boiler

出席听众人数 Number of Audience: 180

1. 综合报告 General Report:

节能减排与工业锅炉技术创新 报告人: 林宗虎院士
Energy Conservation & Emission Reduction and Technological Innovation of Industrial Boilers



2. 分类专题研讨 Themed Seminars:

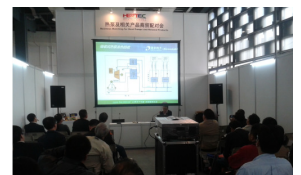
- a. 国内外生物质能与废弃物利用及直燃发电技术 演讲人: 哈尔滨工业大学别如山教授
Biomass and waste utilization at home and abroad and direct-fired power generation technology
- b. 国内外冷凝式锅炉技术发展与中国相关产品研发推广 演讲人: 西安交通大学赵钦新教授
Condensing boiler technology development at home and abroad and China's relevant product development promotion
- c. 天然气分布式能源系统技术发展与中国锅炉行业机遇 演讲人: 中科院工程热物理所隋军研究员
Natural gas distributed energy system and boiler industry technology development opportunities
- d. 集中供热与大型热水锅炉技术 演讲人: 哈尔滨工业大学别如山教授
Central heat supply and large hot water and central heating boiler technology



B. 热泵及相关产品商贸配对会

Business Matching for Heat Pumps and Related Products

出席听众人数 Number of Audience: 95



参与推介企业 Speakers:

企业名称 Company Name	推广产品 Products Promoted
广东芬尼克兹节能设备有限公司 Guangdong PHNIX Eco-energy Solution Ltd	烟气全热热泵回收机组 Flue gas heat recovery heat pump unit
极地熊(上海)储能技术有限公司 PowerTank (Shanghai) Energy Co., Ltd	储能设备 Energy storage device
江苏天舒电器有限公司 Jiangsu Tenesun Electrical Appliance Co., Ltd	天舒空气能热泵热水器 Air source heat pump
同方川崎空调设备有限公司 Tongfang Kawasaki Air-conditioning Co., Ltd	TKA热泵(吸收式热泵) Absorption type heat pump
康特能源科技(苏州)有限公司 Quantum Energy Technologies (Suzhou) Co., Ltd	Quantum(康特)空气能热泵 Air source heat pump
烟台荏原空调设备有限公司 Yantai Ebara Air Conditioning Equipment Co., Ltd	水源热泵(电) Water source heat pump (electric)

※ 媒体报道 Media Coverage

A. 行业杂志 Trade Magazines

《工业锅炉》 Industrial Boiler
《亚洲环保》 Asia Environmental Protection
《中国锅炉压力容器安全》 China Special Equipment Safety
《供暖信息》 Heating Info
《Cta 中国纺织及成衣》 CTA - China Textile & Apparel
《中国特种设备安全》 China Boiler And Pressure Vessel Safety
《Bioenergy》
《压力容器》 Pressure Bessel Technology

B. 工业网站 Industrial Websites

中国锅炉网 www.china-boiler.net	大美国际资讯 www.tyn.cc
锅炉信息网 www.boilerinfo.net	中国特检网 www.tejian.org
锅炉世界网 www.boilerworld.com.cn	中国锅炉压力容器网 www.bpvi.cn
中国燃气设备网 www.ccgas.net	锅炉制造产业网 www.glzz.ibicn.com
中国天然气网 www.ccgas.cn	中国锅炉压力容器网 www.bpvi.cn
中国燃烧器网 www.chinaburner.com	亚洲环保网 www.asia-ep.net
中国燃烧机网 www.ranshaoji.net	焊接 21 世纪 www.weld21.com
中国生物质网 www.zgswzn.com	中国酒店采购网 www.hotelbuy.cn
中国地源热泵网 www.dyrbw.com	中国壁挂炉网 www.bgl88.com
热泵中国网 www.mairebeng.com	BIOENERGY www.bioenergyinternational.com
中国余热网 www.yurewang.com	中国节能网 www.jnmaimai.com
国际节能环保网 www.gjjnhb.com/inf	

C. 大众媒体 Mass Media

时代报 Metro Express	腾讯网 www.qq.com	新浪网 www.sina.com
搜狐网 www.sohu.com	中国经济网 www.ce.cn	网易网 www.163.com
中国财经网 www.fecn.net		

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