Membership Card Project 2013/2014

What is European Chamber Membership Card? 欧盟商会会员卡是什么？

- ✓ European Chamber member's identity credential 中国欧盟商会会员身份象征
- ✓ Used to get preferential rates in hotels, restaurants, language schools, training companies, legal & taxation services, financial services, airlines etc. 尊享会员优惠：可在酒店，餐馆，语言学校，培训公司，法律&税收服务，金融服务等地享受欧盟商会优惠价。

Card Example

This could be YOU！
这也许就是贵公司！

Who are using Membership Card? 谁在使用欧盟商会会员卡？
High level senior and upper middle management positions ONLY in European Chamber member companies, on average 10 card holders per company 仅限欧盟商会会员公司的中高级管理人员, 平均每家公司拥有10张会员卡

Visibility Period & Crowd宣传时效及针对人群
Visibility Period宣传时效：1 Year 一年
Visibility Crowd针对人群： 350 companies, 3500 card holders, 50 corporate service providers' network. 350家公司, 3500名持卡人, 50 家服务提供商网络.

How to get visibility through Membership Card?
如何通过会员卡提高公司知名度？

Option 1 方案1: Becoming the one and only Membership Card Project Partner 成为会员卡项目独家合作伙伴
Member Price会员价:
80,000 RMB / Year
Non-member Price非会员价:
100,000 RMB / Year
Customized package including event promotion, advertising, sponsorship etc. 量身定做的回报方案，包含活动宣传，广告宣传和赞助等方面。

Please contact Ms. Jiali Zhang to discuss in detail 需详谈，请联系 张小姐:
jlzhang@europeanchamber.com.cn

Option 2 方案2: Becoming one of the Membership Card Project Sponsor 成为会员卡项目赞助商之一
Member Price会员价:
20,000 RMB / Year
Non-member Price非会员价:
30,000 RMB / Year

Benefits 回报
- ✓ Logo and name on the card　公司标识出现在会员卡上
- ✓ One Full Page Advertisement on the "European Chamber Membership Card User Guide"《中国欧盟商会会员卡用户指南》整页广告

   Membership Card Brochure with one full page advertisement for each sponsor

- ✓ One Full Webpage of your company in "Member Discount" section on our website.
   中国欧盟商会网站 "会员折扣"板块整页公司信息.
- ✓ Hyperlinked Logo On every issue of monthly "PRD Focus" Newsletter for a whole year.公司标识（附带链接）出现在中国欧盟商会每一期的"PRD Focus"电子杂志上
- ✓ Company Logo banner displayed at the registration desk of every European Chamber event.公司标识的易拉宝出现在中国欧盟商会每次活动登记台上
- ✓ One sending of company's offer to PRD member companies(Only for companies who give discounts to members)
   向PRD会员发送一次该公司提供的优惠（仅限于提供优惠的赞助商）

Number of Sponsors per Year
每个年赞助商限额
Limited to 4 per Year
每年仅限 4 个

Option 3 方案3: Promote your business by offering discounts to European Chamber members 通过为欧盟商会会员提供优惠价进行宣传
Member Price会员价: Free 免费
Non-member Price非会员价: 1,000 RMB / Month月

Benefits回报:
- ✓ Your company's offer will be displayed in the special Member Discount section on European Chamber website

公司优惠将出现在欧盟商会网站会员特别折扣区
- ✓ Your company's offer will be included in the "European Chamber Membership Card User Guide"

公司优惠价将出现在《中国欧盟商会会员卡用户指南》